

Oman

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Travel & Tourism Competitiveness Index 2017 edition



Key Indicators

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

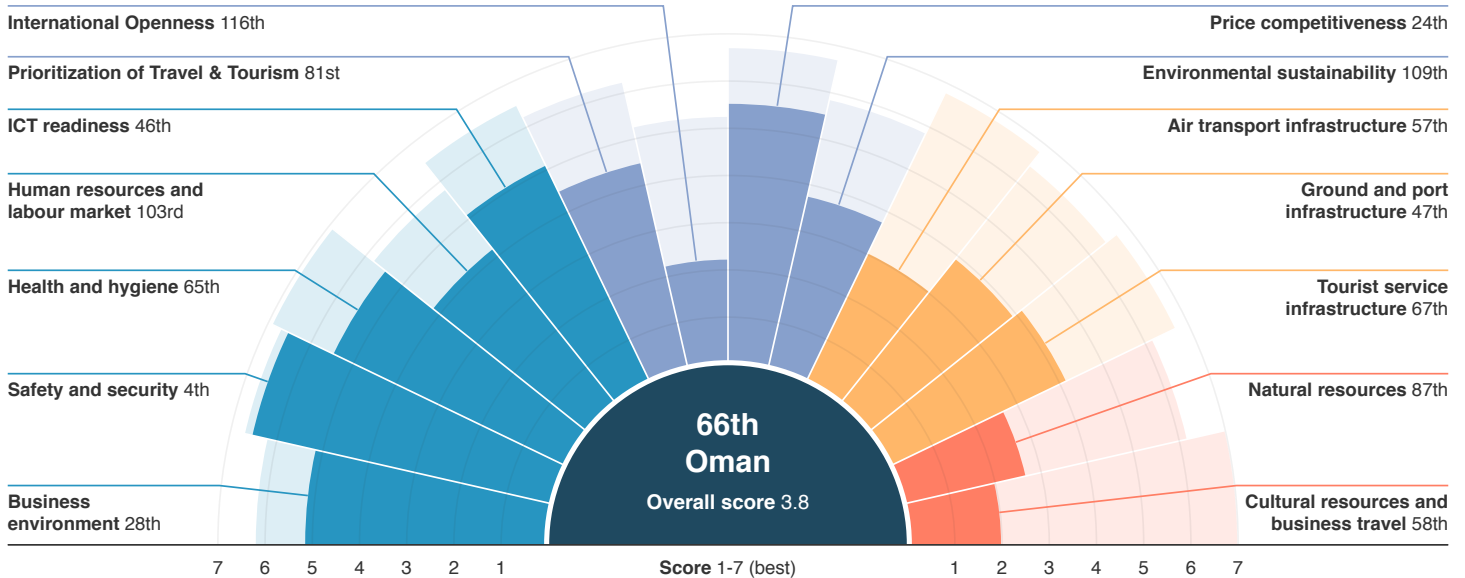
International tourist arrivals	1,897,000	T&T industry GDP	US \$1,812.5 million
International tourism inbound receipts	US \$1,539.7 million	% of total	2.5%
Average receipts per arrival	US \$811.6	T&T industry employment	53,251 jobs
		% of total	2.7%

Performance Overview

Key Score Highest score

Pillar Rank/136

Pillar Rank/136



Past performance

Travel & Tourism Competitiveness Edition	2015	2017
Rank	65 / 141	66 / 136
Score	3.8	3.8

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Index Component	Rank/136	Score*	Index Component	Rank/136	Score*
Business environment	28	5.1	International Openness	116	2.2
Property rights	28	5.4	Visa requirements 0–100 (best)	112	20.0
Business impact of rules on FDI	100	4.1	Openness of bilateral Air Service Agreements 0–38 (best)	102	7.8
Efficiency of legal framework in settling disputes	31	4.6	Number of regional trade agreements in force number	78	6.0
Efficiency of legal framework in challenging regs	37	4.1	Price competitiveness	24	5.5
Time required to deal with construction permits days	80	157	Ticket taxes and airport charges 0–100 (best)	41	81.6
Cost to deal with construction permits % construction cost	46	1.1	Hotel price index US\$	86	175.4
Extent of market dominance	108	3.2	Purchasing power parity PPP \$	44	0.4
Time to start a business days	29	6.0	Fuel price levels US\$ cents/litre	10	38.0
Cost to start a business % GNI per capita	51	4.0	Environmental sustainability	109	3.7
Effect of taxation on incentives to work	6	5.3	Stringency of environmental regulations	30	5.0
Effect of taxation on incentives to invest	9	5.2	Enforcement of environmental regulations	25	5.1
Total tax rate % profits	21	23.9	Sustainability of travel and tourism industry development	58	4.5
Safety and security	4	6.5	Particulate matter (2.5) concentration µg/m3	67	7.8
Business costs of crime and violence	6	6.3	Environmental treaty ratification 0–27 (best)	67	21
Reliability of police services	12	6.3	Baseline water stress 5–0 (best)	121	5.0
Business costs of terrorism	18	6.1	Threatened species % total species	62	5.7
Index of terrorism incidence	1	7.0	Forest cover change % change	n/a	n/a
Homicide rate /100,000 pop.	32	1.1	Wastewater treatment %	78	5.4
Health and hygiene	65	5.4	Costal shelf fishing pressure tonnes/km2	35	0.1
Physician density /1,000 pop	51	2.4	Air transport infrastructure	57	3.0
Access to improved sanitation % pop.	45	96.7	Quality of air transport infrastructure	54	4.7
Access to improved drinking water % pop.	83	93.4	Available seat kilometres, domestic millions	47	13.7
Hospital beds /10,000 pop.	87	17.0	Available seat kilometres, international millions	55	260.0
HIV prevalence % adult pop.	1	0.2	Aircraft departures /1,000 pop.	29	12.6
Malaria incidence cases/100,000 pop.	1	P.R.	Airport density airports/million pop.	39	1.7
Human resources and labour market	103	4.1	Number of operating airlines Number	64	34.0
Primary education enrollment rate net %	71	94.5	Ground and port infrastructure	47	3.9
Secondary education enrollment rate gross %	33	104.2	Quality of roads	19	5.5
Extent of staff training	49	4.2	Road density % total territorial area	82	-
Degree of customer orientation	86	4.4	Paved road density % total territorial area	74	-
Hiring and firing practices	117	3.1	Quality of railroad infrastructure	n/a	n/a
Ease of finding skilled employees	118	3.5	Railroad density km of roads/land area	n/a	n/a
Ease of hiring foreign labour	129	3.0	Quality of port infrastructure	44	4.6
Pay and productivity	76	3.8	Ground transport efficiency	54	3.9
Female participation in the labor force ratio to men	126	0.36	Tourist service infrastructure	67	4.1
ICT readiness	46	5.1	Hotel rooms number/100 pop.	79	0.3
ICT use for biz-to-biz transactions	89	4.4	Quality of tourism infrastructure	82	4.4
Internet use for biz-to-consumer transactions	104	3.9	Presence of major car rental companies	1	7
Internet users % pop.	37	74.2	Automated teller machines number/thousand adult pop.	76	42.2
Fixed-broadband Internet subscriptions /100 pop.	82	5.6	Natural resources	87	2.6
Mobile-cellular telephone subscriptions /100 pop.	14	159.9	Number of World Heritage natural sites number of sites	86	0
Mobile-broadband subscriptions /100 pop.	33	78.3	Total known species number of species	95	406
Mobile network coverage % pop.	65	99.0	Total protected areas % total territorial area	95	10.7
Quality of electricity supply	26	6.2	Natural tourism digital demand 0–100 (best)	66	13
Prioritization of Travel & Tourism	81	4.4	Attractiveness of natural assets	24	6.0
Government prioritization of travel and tourism industry	27	5.6	Cultural resources and business travel	58	1.9
T&T government expenditure % government budget	119	1.3	Number of World Heritage cultural sites number of sites	55	4
Effectiveness of marketing and branding to attract tourists	58	4.5	Oral and intangible cultural heritage number of expressions	8	13
Comprehensiveness of annual T&T data 0–120 (best)	53	73	Sports stadiums number of large stadiums	97	2.0
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	102	13.0	Number of international association meetings 3-year average	82	10.0
Country brand strategy rating 1–10 (best)	53	78.3	Cultural and entertainment tourism digital demand 0–100 (best)	106	3

* Scores are on a 1-to-7 scale unless indicated otherwise. For detailed definitions, sources, and periods, consult the interactive Country/Economy Profiles and Rankings at <http://wef.ch/tcr>